

NSLC FY25 Category Review Calendar

Primary Contact	Category 1	Category 2	Sub-Category	Product Specifications (Red, White, Rose, Subsub Cat)	Varietals/Styles	Size	Submission Deadline (EOD)	Estimated Notifications to Successful Applicants (EOD)	Shelf Implementation (PERIOD)	Shelf Implementation (START DATE)
Michelle Bavis	General List	Wine	Economy Wine Expansion	All Styles	Single Varietal/Blends	750ml, 1.5L & 4L	Friday, September 29, 2023	Based on Country Below	P3-7	Based on Country Below
Michelle Bavis & Rayell Swan	OTO, Buyer's Picks, Port Exclusive	Wine	All Countries/Styles except below	All Styles	Single Varietal/Blends	750ml, 1.5L	Friday, September 29, 2023	As Selected	N/A	N/A
Rayell Swan	General List	Wine	USA	All Styles	Single Varietal/Blends	750ml, 1.5L	Friday, September 29, 2023	December, 2024	P3	Monday, June 17, 2024
Michelle Bavis	General List	Wine	Australia	All Styles	Single Varietal/Blends	750ml, 1.5L	Friday, October 13, 2023	January, 2024	P4	Monday, July 22, 2024
Michelle Bavis	General List	Wine	Canada (Non Local)	All Styles	Single Varietal/Blends	750ml, 1.5L	Friday, November 3, 2023	February, 2024	P3	Monday, June 17, 2024
Rayell Swan	General List	Wine	Nova Scotia	All Styles	Single Varietal/Blends	All	Friday, November 3, 2023	February, 2024	P3	Monday, June 17, 2024
Rayell Swan	General List	Wine	Boxed Wine	All Styles	Single Varietal/Blends	3L (3000 ml) - 4L (4000 ml)	Friday, November 3, 2023	February, 2024	P3	Monday, June 17, 2024
Michelle Bavis	General List	Wine	Champagne	White Wine	Single Varietal/Blends	750ml, 1.5L	Friday, February 2, 2024	June, 2024	P7	Monday, November 18, 2024
Michelle Bavis	General List	Wine	Sparkling	All Styles	Single Varietal/Blends	750ml, 1.5L	Friday, February 2, 2024	June, 2024	P7	Monday, November 18, 2024
Rayell Swan	General List	Wine	Fortified	All Styles	Blends	750ml, 1.5L	Friday, February 2, 2024	June, 2024	P7	Monday, November 18, 2024
Rayell Swan	General List	Wine	International	All Styles	Single Varietal/Blends	750ml, 1.5L	Friday, February 2, 2024	June, 2024	P7	Monday, November 18, 2024
Rayell Swan	One-Time-Buy	Wine	Rosé	Rosé Wine	Single Varietal/Blends	All	Friday, September 15, 2023	October, 2023	P1	Monday, March 25, 2024
Kimberly Davison	One-Time-Buy	All Categories	Christmas	All Styles	All Styles	All	Friday, March 1, 2024	April, 2024	P6	Monday, October 7, 2024
Kimberly Davison	General List	All Categories	At Cash	All Styles	All Countries	50 - 375 ml	Friday, October 20, 2023	November, 2023	P1	Monday, March 25, 2024
Michelle Bavis & Kimberly Davison	OTO, Buyer's Picks, Port Exclusive	Spirits	All Spirits except below	All Styles	All Countries	All	Friday, October 13, 2023	As Selected	N/A	N/A
Michelle Bavis	General List	Spirits	Tequila/Mexcal	All Styles	Mexico	All	Friday, October 13, 2023	January, 2024	P4	Monday, July 22, 2024
Kimberly Davison	General List	Spirits	Liqueurs	All Styles	All Countries	All	Friday, October 13, 2023	January, 2024	P4	Monday, July 22, 2024
Kimberly Davison	General List	Spirits	Brandy	All Styles	All Countries	N/A	Friday, February 2, 2024	May, 2024	P6	Monday, October 7, 2024
Jenna Briggs	General List	Beer	All	All Styles	All Styles	All	Monday, October 16, 2023	February, 2024	P2	Monday, April 29, 2024
Evan Fougere	General List	Craft Beer	All	All Styles	All Styles	All	Monday, October 16, 2023	February, 2024	P2	Monday, April 29, 2024
Neil MacQuarrie	General List	RTD	All	Cider/Coolers	All Styles	All	Monday, October 16, 2023	February, 2024	P2	Monday, April 29, 2024
Neil MacQuarrie	General List	RTD (Post-Summer Adjustment)	All	Cider/Coolers	All Styles	All	N/A	August, 2024	P6	Monday, October 7, 2024

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Note: Select and Express assortments will be reviewed as required by the category management team. No submissions are required for these assortment reviews

Chris Mitton	General List	Cannabis	All	Cannabis sub-categories	All Styles	All	April, 2024	July, 2024	P5	September, 2024
Chris Mitton	General List	Cannabis	All	Cannabis sub-categories	All Styles	All	October, 2024	January, 2025	P9	March, 2025
Amy Boyd	One-Time-Buy	Cannabis	Christmas	Cannabis sub-categories	All Styles	All	June, 2024	August, 2024	P7	November, 2024
Amy Boyd	General List	Cannabis	Accessories	Accessories	All Styles	All	TBD	TBD		

*Subject to change at category discretion