

Peter McCreath, Chairman of the Board of Directors

Peter has served as Chairman of the Board of the NSLC since his appointment in December 2001. He has a depth of experience in education, journalism, banking, communications and public affairs. He holds degrees from the University of Toronto, Dalhousie University, and Saint Mary's University. From 1988 to 1993 he was a Member of Parliament and in 1993 was appointed as a member of Cabinet and the Queen's Privy Council. Peter began his career serving 19 years as a high school teacher as well as holding a staff position within the Nova Scotia Teacher's Union.



In addition to his long record of public and community service, he is a writer and historian who authored a number of books, including one on Alexander Keith, the Nova Scotian brewmaster whose product is one of the NSLC's top brands. He resides in Hubbards, Nova Scotia.

Frank Elliott, Director

Frank is an entrepreneur and businessman who is a lifelong resident of Cumberland County. His background is in the retail and services industry, and he has a long record of community involvement which includes 14 years as a member (including six as Chair) of the Amherst Police Commission. He was appointed to the Board in January 2004 for a four-year term, and serves as a member of the NSLC Audit Committee.



Paula Minnikin, Director

Paula is an executive in the information technology industry who has an extensive background with several Nova Scotia technology companies.

Paula owns her own consulting company. She is a graduate of Carleton University, and has a keen interest in youth and amateur sport.

A resident of Halifax, she serves as Chair of the NSLC's Governance and HR Committee. Initially appointed to the Board in 2001, Paula was reappointed to a three-year term in 2005.



John Biddle, Director

John is a CMA retired from CIBC Wood Gundy and lives in Bridgewater. He has also held positions in internal audit at High Liner Foods. Mr. Biddle is the Chair of the Health Services Foundation of the South Shore and a member of the audit committee of the South Shore Regional School Board, and is a member of the NSLC Audit Committee. John's extensive business experience in the investment field and his experience as a CMA brings senior business management knowledge to the Board.



Joe MacDonald, Director

Joe is a senior administrator and educator who serves as Dean of Students at St. Francis Xavier University and lives in St. Joseph's.

He has served extensively in a volunteer capacity in numerous provincial and national sporting organizations including the NS Canada games group, the Atlantic University Athletic Association and the Canadian Intramural Recreation Association. Joe brings to the Board wine knowledge as a member of the Opimian Society, governance experience from his volunteer work and a great understanding of young adults. He serves as chair of the NSLC's Intelligent Consumption Committee and is a member of the NSLC Governance and HR Committee.



Rachel Martin, Director

Rachel is a Chartered Accountant who currently operates her own business. She has more than 15 years of experience in both professional practice and private industry, in addition to several years of experience consulting and teaching in both accounting and business ethics.

She is a graduate of Mount Saint Vincent University and Dalhousie University. She serves as a member of the NSLC's Audit Committee and takes a keen interest in matters relating to corporate ethics and internal control.



Rachel was appointed to the Board in September 2008 for a three-year term.

Vicki Harnish, Non-voting Director

Vicki has worked for the Government of Nova Scotia, mainly in policy and planning fields, for more than 25 years. She started with the Department of Mines and Energy where she spent several years as the Director of Energy Economics. She then moved to become Executive Director of the Planning Secretariat, Department of Natural Resources.



In January 2001, Vicki served as Executive Officer of Treasury and Policy Board, the central agency responsible for advising the Nova Scotia Cabinet and its subcommittees on both policy and budget issues. In June 2002, Vicki was appointed the new Public Service Commissioner. Ms. Harnish has held the position of Deputy Minister, Finance since January 2004.

Vicki is a graduate from Mount Saint Vincent University with a degree in economics and mathematics. She also holds a Masters Degree in Public Administration from Dalhousie University. Vicki was appointed to the Board as an ex-officio member in March, 2005, and is a member of the NSLC Governance and HR and Intelligent Consumption Committees.

Bret Mitchell, President & CEO, Non-voting Director

Bret Mitchell is a seasoned retail executive with over 25 years experience, which besides being the President & CEO of the Nova Scotia Liquor Corporation, includes 12 years with Sobeys where he held several senior roles, in marketing, merchandising, purchasing, operations, retail brands and business process improvement.



Prior to joining the NSLC Bret was the Chief Merchandising Officer for the Forzani Group. In this role his responsibilities included marketing, advertising, merchandising, and purchasing for Sport Check and Coast Mountain Sports. He also was responsible for the warehousing, logistics and distribution of all Forzani Group banners. Bret is a Director of the Canadian Association of Liquor Jurisdictions and past President of the same organization.

Bret sits on the Board of Directors of the Nova Scotia Symphony. He is a graduate of the University of St. Michael's College at the University of Toronto. Bret began his responsibilities with the NSLC January 12, 2006.