

Private Wine and Specialty Stores

Private stores source unique items from around the world and purchase them through the NSLC, which acts as the wholesaler. Most items sold in the private stores are not available at NSLC stores.

In 2007, as the 5-year anniversary of the program approached, an economic impact study and analysis of the program was commissioned by the NSLC. The report, produced by Gardner Pinfold Consulting in conjunction with the NSLC and PWSS operators, and available online at the link below, concluded that while the program had satisfied its stated objective, there were a number of challenges associated with the operation of the program. The NSLC was therefore directed to continue the program for a second 5-year period, while working with the private operators to address the operating issues that were identified in the study. As the end of the second 5 year period approached, another review was to be carried out to assess the effectiveness of these changes. Until that time, the NSLC was directed not to expand the program further.

The NSLC is therefore continuing to work with the private store operators to maintain a viable and cost-effective operating model. However, at this time, there is no mandate to expand the program, and as a result, applications for new stores are not being accepted.

Link to PWSS Economic Impact Report:

http://nslcportal.ad.nsliquor.ca:7777/pls/portal/docs/PAGE/NSLC/NSLC_CUSTOMERS/WHOLESALE/TAB3124091/PWSS_FINAL_REPORT.PDF