

Meet Wolfgang Blass AM, one of the world's pre-eminent winemakers and business innovators, and the man behind Canada's top selling Cabernet Sauvignon

On Saturday May 16th, Mr. Blass will be in Halifax at the Bayers Lake NSLC store where he will discuss the secrets of his winery's success, the business of winemaking in general, industry trends, as well as offer preview excerpts from his book.

Opportunities for interviews with Mr. Blass are available to discuss and experience:

- Wolfgang Blass' business philosophy and approach;
- The secrets to the Wolf Blass' success;
- Overview of Australian wines in the Canadian markets;
- Defining moments in Wolfgang Blass' career; and
- A special tasting of Wolf Blass wines including Black Label and Platinum Label.

WHAT: A unique opportunity to meet with a true visionary and business pioneer, and taste why Wolf Blass Wines are a worldwide success.

WHO: Wolfgang Blass AM, Founder, Wolf Blass Wines

WHEN: Saturday May 16th, 2009 2:00 p.m. - 4:00 p.m.

WHERE: Bayers Lake NSLC, 214 Chain Lake Drive, Halifax, NS

For further information please contact:

Cindy Roberts
Nova Scotia Liquor Corporation
Mobile: (902) 830.5560
Tel: (902) 450.7535
cindy.roberts@thenslc.com

Angela Lyons
Public Relations Director
Foster's Wine Estates Canada
Mobile: (416) 669.8225
Angela.lyons@am.fostersgroup.com