

VENDOR DISPLAY CONTESTS APPLICATION FORM

FORM NO. XX

Supplier: _____
Email: _____

Representative: _____
Telephone: _____

1. What is the ask for this display contest and what are you trying to achieve?

2. Why is this incentive or program important to the NSLC customer? *Please include any customer insights or trends that might be applicable.*

3. Who can participate? **Subject to product assortment and availability across NSLC store network.*

4. When will the contest take place?

Contest time frame
[Period]

Winners selected
[2 weeks post-period]

Prizing confirmation
[4 weeks post-period]

What is the approved or desired display in store?

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5. How will the winners be determined?

6. What is the prize value by Region and by Store size? [12 total]

Metro Region:	\$ _____	Total	\$ _____	Large	\$ _____	Medium	\$ _____	Small
North-Eastern:	\$ _____	Total	\$ _____	Large	\$ _____	Medium	\$ _____	Small
South-Western:	\$ _____	Total	\$ _____	Large	\$ _____	Medium	\$ _____	Small
Central:	\$ _____	Total	\$ _____	Large	\$ _____	Medium	\$ _____	Small

CRITERIA: *Outline the criteria and corresponding point system associated with the execution above.*

What are the prizing details? *i.e. cash, donation to charity of choice, sponsored lunch, etc.*