

BRAND ASSETS: VENDOR LOGO USAGE

Our logo is a valuable brand asset and we must ensure it is used properly and respectfully. All reproductions of our logo must be reviewed and approved by our team prior to final production.

IT MIGHT BE TEMPTING, BUT PLEASE:

- Don't use our logo in one colour
- Don't recreate or modify our logo in any way
- Don't alter the colours
- Don't add an outline or drop shadow
- Don't make it too small or too big
- Don't squash or stretch it
- Don't let things get too close

ON LIGHT BACKGROUNDS:



AVAILABLE AT
PARTICIPATING STORES



ON DARK BACKGROUNDS



AVAILABLE AT
PARTICIPATING STORES



SAFETY AREA



FOR FILES AND USAGE APPROVAL: Please reach out to your Marketing team contact or email contactus@mynslc.com.