



NSLC Agency Signs Non-Illuminated Printed

Printing Notes:

For non-reflective signs the print medium must be white and the gray background (Process Black @13%) is printed along with the other colours onto the sign.

On reflective signs the gray background is not printed. Instead, a white reflective film is applied to the sign substrate and the remaining colours are printed onto the reflective film.



DIGITAL SIGN PRINT COLOUR PALETTE

Note: This palette is for sign printing only. Some colours in this palette vary from the official palette used in other NSLC print collateral and are specified because they bear the closest resemblance (when properly matched in digital print) to NSLC's approved colour palette for *electronically cut sign vinyl*.