



Best Before Dates/Overage Product General Information

Beer

Store Managers and employees are asked to ensure that beer inventories are rotated on a first in, first out basis. Please note the following guidelines for overage products.

Canadian Brands

- Beer as presently brewed has a shelf life of four (4) months.
- Outdated packages are to be removed from the sales floor immediately.
- If beer is to be charged back, the stock is to be written off using Manufacturer Breakage, reason code 1070, 'Over-aged'.
- If beer is to be returned to the brewery, it will be at the brewery's expense on their designated truck. Indicate on the L46 'Beer Disposal Form' the total quantity, in dozens, to be returned and have the trucker sign the slip.
- For stores who do not return product to the breweries, product is to be written off and the quantities dumped on site.

Microbreweries

- Special attention should be given to microbrewery products, given the nature of their specialized and smaller production levels.
- You should maintain no more than three (3) weeks supply of product on hand in your store.
- Product must be rotated to ensure freshness, and best before dates should be strictly adhered to.
- When receiving product, check the best before date. If it gives you less than eight (8) weeks shelf life, notify your Regional Manager.

Overage Guidelines for all Product

Spirits	Never Overages
Cream Liqueur	24 months
Wine	12 months
Coolers (Spirit and Wine)	12 Months
Beer (Local and Canadian)	4 months
Micro Brewery	3 months – subject to best before date
Imported	4-12 months – depends on the brand