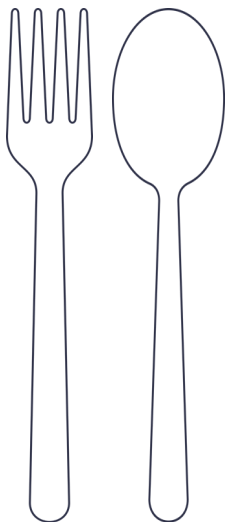




RANS

RESTAURANT
ASSOCIATION of NOVA SCOTIA

Membership Information Kit



2021



DINE NOVA
SCOTIA



@RestAssocNS

www.RANS.ca
www.DineNS.ca

WHO WE ARE

THE RESTAURANT ASSOCIATION OF NOVA SCOTIA (RANS) IS A NON-PROFIT ASSOCIATION THAT SEEKS TO PROMOTE THE FOOD AND BEVERAGE SECTOR AND IMPACT THE OPERATING ENVIRONMENT OF THE INDUSTRY IN A POSITIVE WAY. THROUGH GOVERNMENT ADVOCACY, MARKETING, PROMOTION, PARTNERSHIPS, EDUCATION AND OUTREACH, RANS HAS SUCCESSFULLY REPRESENTED THE FOOD AND BEVERAGE SECTOR SINCE 1947.

A PERMANENT OFFICE AND STAFF ARE MAINTAINED TO SUPPORT THE ASSOCIATION, WHICH REPRESENTS FOOD AND BEVERAGE OPERATORS AND INDUSTRY SUPPLIERS, CONSISTING OF APPROXIMATELY 1,550 OPERATORS WITH OVER 33,000 EMPLOYEES IN NOVA SCOTIA.

WHY JOIN?

RANS FAMILY:

JOIN THE LARGEST FOOD AND BEVERAGE ORGANIZATION OF INDEPENDENT OPERATORS IN NOVA SCOTIA AND GAIN ACCESS TO A BROAD NETWORK OF LOCAL AND REGIONAL INDUSTRY PARTNERS.

RANS VOICE:

JOIN THE INDUSTRY LEADER THAT CONTINUES TO AFFECT CHANGE, ADDRESS ISSUES, AND IMPROVE THE OPERATING ENVIRONMENT OF THE INDUSTRY.

RANS SUPPORT:

JOIN THE TEAM THAT OFFERS YOU EXCEPTIONAL BENEFITS AND SERVICES, KEEPS YOU INFORMED, PROVIDES EDUCATIONAL OPPORTUNITIES, AND VITAL INDUSTRY INFORMATION. WE CAN HELP IMPROVE YOUR BOTTOM LINE!

WHAT WE DO:

OUR MISSION IS TO PROVIDE LEADERSHIP TO THE HOSPITALITY INDUSTRY THROUGH ADVOCACY, PARTNERSHIPS, AND PROMOTION.

WE ARE PROUD SUPPORTERS OF FEED NOVA SCOTIA.



OUR SPONSORS



www.RANS.ca
www.DINENS.ca



OUR ACCOMPLISHMENTS

ON A REGULAR BASIS, RANS WORKS TO CREATE VALUE FOR OPERATORS AND A FAIR REGULATORY ENVIRONMENT IN WHICH TO DO BUSINESS, AND WE ARE PROUD OF OUR ACCOMPLISHMENTS TO DATE:

- **NEGOTIATED A NATIONAL RATE FOR CREDIT CARD PROCESSING; OUR OPERATORS ENJOY ONE OF THE BEST RATES FOR THE FOOD AND BEVERAGE SECTOR. TALK ABOUT SAVINGS!**
- **RANS HAS A CUSTOM-MADE GROUP BENEFITS PLAN THAT CAN BE TAILORED TO ANY SIZE OF BUSINESS, LARGE OR SMALL.**
- **SUCCESSFULLY NEGOTIATED A 10% DISCOUNT FOR SPIRITS AND WINE AT THE NSLC, GOING DIRECTLY TO OPERATORS' BOTTOM LINE.**
- **MADE MANY CHANGES IN LIQUOR LICENSE REGULATIONS, BY MAKING IT EASIER AND LESS OF A BURDEN TO RECEIVE LICENSES AND MANY REGULATORY CHANGES TO ASSIST OPERATORS.**
- **WORKED WITH A NUMBER OF SUPPLIERS TO ESTABLISH PREFERRED RATES FOR A VARIETY OF SERVICES FOR BUSINESSES, INCLUDING INSURANCE, DESIGN, PRINTING, RATES FOR PUBLICATIONS, AND MORE.**
- **ESTABLISHED A PREFERRED SUPPLIER WHO WILL ASSIST IN FINANCING - EVERYTHING FROM RESTAURANT EQUIPMENT, ENERGY CONVERSION, POS, AND WEBSITES.**

OUR GUARANTEE:

SWITCHING TO OUR CREDIT CARD PROCESSOR WILL PAY FOR YOUR MEMBERSHIP WITH THE MONEY YOU SAVE. GUARANTEED!

IF NOT, RANS WILL PAY FOR THE FIRST YEAR OF YOUR MEMBERSHIP!



WWW.RANS.CA
WWW.DINENS.CA



RANS MEMBERSHIP

WHAT ARE THE BENEFITS TO BECOMING A MEMBER OF RANS?

GREAT DISCOUNTS AND RATES:

- PREFERRED CREDIT CARD RATES
- PRINT & DESIGN
- FINANCIAL SERVICES
- BUSINESS & GENERAL INSURANCE
- HOME & AUTO INSURANCE
- GROUP BENEFITS HEALTH/MEDICAL
- ADVERTISING DISCOUNT
- GLASSWARE
- POINT OF SALES SYSTEMS
- PEST AND WILDLIFE CONTROL
- BEERTECH
- CODOHOLICS
- SONA
- KKP
- STREAM FINANCIAL
- GATEWAY
- MYGROUP/GATEWAY
- GALLAGHER BENEFIT SERVICES
- SALTWIRE
- JYM LINE GLASSWARE
- PINEAPPLE BYTES
- ORKIN
- DRAUGHT SYSTEMS
- WEBSITE & DIGITAL MARKETING

ADDITIONAL BENEFITS:

- FREE LISTING IN DINE NOVA SCOTIA GUIDE
- ACCESS TO PROMOTE ON BITE FOODIE E-NEWSLETTER + SOCIAL MEDIA
- ACCESS TO PROMOTE IN BITE BUSINESS E-NEWSLETTER
- FREE LISTING OF EDINING.CA OR RANS.CA
- FREE SUBSCRIPTION TO CANADIAN RESTAURANT NEWS
- FREE ACCESS TO APEX TRADE SHOW
- RESTAURANT LISTED ON DISCOVER HALIFAX & TOURISM NS WEBSITES
- OPPORTUNITY TO BE A VENDOR IN OUR YEARLY SAVOUR FOOD & WINE SHOW
- YOUR MEMBERSHIP HELPS US SUPPORT BOTH THE IWK FOUNDATION & FEED NS

RATES:

| | |
|------------------------------|-----------------------------------|
| RESTAURANT MEMBERSHIP | \$240 |
| SUPPLIER MEMBERSHIP | \$240 |
| SEASONAL MEMBERSHIP | \$180 (OPEN MAX 6 MONTHS) |
| ADDITIONAL MEMBERSHIP | \$120 |
| SECOND ADDITIONAL MEMBERSHIP | \$75 (AND ANY FURTHER ADDITIONAL) |

*HST NOT INCLUDED

* INVOICED ANNUALLY

TERMS:

YOUR ONE-YEAR MEMBERSHIP STARTS ON THE DAY YOU REGISTER BY SUBMITTING PAYMENT. BENEFITS WILL BEGIN IMMEDIATELY. YOU WILL BE INVOICED ANNUALLY UNLESS ARRANGED OTHERWISE.

HOW TO APPLY?

PLEASE CONTACT NATASHA CHESTNUT FOR MORE DETAILS AND REGISTRATION.

NATASHA CHESTNUT, ASSOCIATION AND MARKETING ADMINISTRATOR

NATASHA@RANS.CA

902-429-5343 EXT. 1

OFFICE HOURS: MONDAY – FRIDAY 9-5PM

CONNECT WITH US



@RESTAssocNS

2830 AGRICOLA STREET, UNIT 1
HALIFAX, NS
B3K 4E4

PHONE: 902-429-5343

EMAIL: INFO@RANS.CA



WWW.RANS.CA
WWW.DINENS.CA

