



WHAT'S NEW!

**NOVA SCOTIA
LAUNCH PERIOD
APRIL 1ST - MAY 5TH 2025
INNOVATION**

PERIOD 1 - APRIL 1 COOLER @ CASH



An Island Escape
Real Rum. Featuring a blend of our award-winning rums with notes of pineapple, coconut, and citrus. Garnish with a pineapple wedge to tap into tiki.

**CUTWATER
MAI TAI**
355mL CAN
ART# 1046051

PERIOD 1 - APRIL 1 NEW ARRIVALS

An Island Escape
Real Rum. Featuring a blend of our award-winning rums with notes of pineapple, coconut, and citrus. Garnish with a pineapple wedge to tap into tiki.



**CUTWATER
MAI TAI**
4x355mL CAN
ART# 1045567

A Refreshing Staple
Real Vodka. Made with vodka, refreshing ginger beer and lime flavor. Enjoy in a copper mug or straight from our can.



**CUTWATER
MULE**
4x355mL CAN
ART# 1046052

A Mango Twist
Real Tequila. Made with award-winning tequila, a juicy burst of mango flavor and a hint of lime. Enjoy with a chili-lime rim and a mango spear.



**CUTWATER MANGO
MARGARITA**
4x355mL CAN
ART# 1046053

PERIOD 1 - APRIL 1 COOLER @ CASH



Mike's Hard Pink Freeze tastes just like your favorite frosty pink lemonade slushy. It's refreshing with juicy lemonade flavor and the perfect balance of sweetness and tartness.

**MIKE'S HARD
PINK FREEZE**
473mL CAN
ART# 1045727

PERIOD 1 - APRIL 1 VBI STACKOUT CO-DISPLAY



Mike's Harder 7%
A punchy version of our refreshing Mike's Hard Lemonade - now with 7% ABV and squeezed into a mini 222mL can.

**MIKE'S HARDER
LEMONADE**
4x222mL CAN
ART# 1046054

PERIOD 1 - APRIL 1 FLOOR DISPLAY 1A + 1B



**MIKE'S HARDER
LEMONADE**
12x355mL CAN
ART# 1046049

Mike's Harder Mixer brings you a variety of three refreshing tasting lemonades with a kick. The taste of our classic hard lemonade mixed with new mango and strawberry flavours and at 7% ABV.



SVNS MIXER PACK
12x355mL CAN
ART# 1046050

SVNS Mixer Refreshing 7UP taste mixed with zesty lemonade and sweet cherry. Three delicious flavours of Original, Lemonade and Cherry with 7% ABV and 0g of sugar.

PERIOD 2 - MAY 5

Mike's Harder is the taste of our classic hard lemonade, now 7% ABV. A refreshing balance of sweet and tart with a vodka base.



**MIKE'S HARDER
LEMONADE**
740mL
ART# TO COME



**OKANAGAN
CRISP APPLE
CIDER**
473mL
ART# 1046051

From Kelowna, B.C., Okanagan Apple Cider balances sweet and tart apple flavours to create a satisfying and refreshing style. Intense aromas of green and red apples lead to flavours of fresh and baked red and green apple. The finish is clean and crisp.