

NEW

A REFRESHING TWIST ON CLASSIC COCKTAIL FLAVOURS



**REAL JUICE • REAL SPIRITS
7% alc./vol. • LIGHTLY SPARKLING**

INTRODUCING WHITE CLAW® CLAWTAILS

A REFRESHING TWIST ON CLASSIC COCKTAILS. 7% ABV, LIGHTLY SPARKLING & MADE WITH REAL JUICE & REAL SPIRITS.

TASTING NOTES



MANGO MARGARITA 355 mL

Enjoy tropical mango and crisp citrus flavours, perfectly balanced for an effortless, refreshing taste. Made with real fruit juice, lightly sparkling, and 7% alc/vol.



BLACKBERRY MOJITO 355 mL

Enjoy juicy blackberry and cool mint flavours, perfectly balanced for an effortless, refreshing taste. Made with real fruit juice, lightly sparkling, and 7% alc/vol.



STRAWBERRY COSMO 355 mL

Enjoy vibrant strawberry and tart cranberry flavours, for a smooth, crisp finish. Made with real fruit juice, lightly sparkling, and 7% alc/vol.



TROPICAL MAI TAI 355 mL

Enjoy vibrant pineapple and passion fruit flavours, with a smooth, crisp finish. Made with real fruit juice, lightly sparkling, and 7% alc/vol.

CLAWTAILS VARIETY PACK 12 x 355 mL



REASONS TO BELIEVE

A BETTER-FOR-YOU TWIST ON POPULAR COCKTAILS

Made with real juice & no artificial sweeteners, Clawtails offers a lightly sparkling, refreshing twist on classic cocktails. The hero SKU, Mango Margarita, has **less sugar & less calories than leading Margaritas & typical bar-made recipes.**

FULL FLAVOUR CONTINUES TO RESONATE

As **full-flavour RTDs continue to grow (+17% R13¹)**, Clawtails offers a vibrant flavour expression of classic cocktails, from a trusted brand.

OFF TO A FAST START IN THE U.S.

Clawtails Variety Pack has seen a strong start in the U.S. as **the #2 innovation in FMB** amidst launch this Spring.²

PRICING GRID

PRODUCT SPECIFICATIONS	FORMAT	Article #	UPC	SCC	RETAIL
White Claw® Clawtails Variety Pack NEW!	12 x 355 mL	1049029	848819002033	10848819002030	\$38.99